**Columbia County Community Healthcare Consortium, Inc.**

**Strategic Planning Committee**

**Notes from the meeting January 11, 2019**

**Participants:** Board membersRobin Andrews (Chair), Bob Gibson, Jack Mabb, Linda Tripp, Michael Cole, Scott Thomas, Chelly Hegan, and staff members Claire Parde and Ashling Kelly

**Meeting called to order by Robin Andrews at 10:14 a.m.**

Claire reviewed the group’s work at the December 14, 2018 meeting, and introduced the Action SWOT template. Thus far the group has been in a state of assessment; the intention now is to get to actionable steps. While the order in which we conducted our TOWS Analysis--*Threats, Opportunities, Weaknesses, Strengths--* was appropriate for the assessment phase, reversing that order and beginning with Strengths is better for an Action SWOT. Consequently, the group decided to begin with Strengths.

The first strength addressed was *‘Breadth of Mission.’* Claire asked the group two questions:

1. *What actions will we need to take to preserve and protect this strength?*
2. *How can we prevent slippage of this strength?*

A robust discussion ensued (see discussion notes) and responses were recorded.

The actionable step emerging from exploring this particular strength would be to continue Board discussion on alignment.

After deciding to work through Strengths, Weaknesses, Opportunities and Threats in rotation rather than working through each category in its entirety before moving on, the group began working on the first Weakness *– Lack of Flexible Income Streams.* Claire asked the group to consider two questions:

1. *What actions can we take to mitigate this weakness to reduce its power or influence?*
2. *What would it take to overcome this weakness?*

Responses were recorded.

The group next turned to the first Opportunity – *Current Emphasis on Prevention.* Claire prompted group discussion with two questions:

1. *How can we capitalize on this opportunity?*
2. *What strategies can we design that will enhance this opportunity?*

Responses were recorded.

The group concluded its work with an agreement that it will return to this process when it next convenes, starting with the first on our list of Threats.

**Adjournment**

The meeting was adjourned at 12:00 p.m.